



BLUE ECONOMY SUMMIT

BLACK SEA

WWW.BLACKSEABLUEECONOMYSUMMIT.COM

Black Sea Blue Economy Summit & Sail Black Sea Challenge Cup

- International Blue Economy and Sustainable Tourism Summit & Yacht Races
25–31 March 2026
Trabzon, Türkiye
- International Black Sea Powerboat Races & Water Sports Festival
12-19 July 2026
Trabzon, Türkiye

BLACK SEA



Recep Tayyip Erdoğan

President of the Republic of Türkiye



Message from the President:

Black Sea Blue Economy Summit: A Strategic Step Toward Sustainable Development

The Black Sea Blue Economy Summit aims to highlight the region's sustainable development vision and strategic investment potential on a global scale. With its rich cultural heritage and unique natural landscapes, the Black Sea region offers significant untapped potential within the tourism industry.

In this context, the Summit serves as a strategic platform that promotes sustainable development, strengthens marine tourism infrastructure, and attracts international investors to the region. By enhancing the economic value of the Black Sea, the Summit presents a comprehensive vision that supports regional cooperation and fosters global integration.

Yunus Emre İshak



Message from the Vice-President:

Trabzon Darıca Yacht Club: Shaping the Black Sea's Yacht Tourism Vision

As Trabzon Darıca Yacht Club, we host events that support the development of yacht tourism and contribute to strengthening maritime culture in the region through the Sail Black Sea Yacht Races and blue economy-focused initiatives.

By working closely with our solution partners across a broad spectrum, we aim to position Trabzon as one of the leading yacht tourism destinations in the Black Sea.

In line with this vision, we are building a strong and sustainable structure that embraces environmentally responsible maritime practices, delivers services at international standards, and contributes to the region's long-term economic development.

Barış İshak

Logistics Advantages of Trabzon Port - 1

Trabzon Port holds a significant position in regional and international trade as one of the strategic hubs of the Black Sea. As one of the largest and best-equipped ports in the Eastern Black Sea region, Trabzon Port plays a strong role in both Türkiye's and neighboring countries' foreign trade thanks to the logistics advantages it offers.

Key Advantages

Strategic Location:

Trabzon Port serves as a gateway to the Caucasus, Central Asia, and the Middle East, providing a short, secure, and efficient logistics corridor for countries such as Georgia, Azerbaijan, Iran, and Central Asian states.

Transport Connectivity:

With road and rail connections supporting the logistics chain, the port functions as an important hub for transit trade, particularly for transportation to Iran and Central Asia.



Logistics Advantages of Trabzon Port - 2

High Operational Capacity:

With modern loading and unloading facilities, wide quay areas, and storage zones, Trabzon Port ensures fast and secure handling of diverse cargo.

Free Zone Advantage:

Integrated with the Trabzon Free Zone, the port provides customs facilitation, tax incentives, and free trade opportunities for investors.

Cruise and Tourism Potential:

In addition to commercial operations, Trabzon Port is developing as a cruise tourism destination, increasing its economic value.

Overall Assessment:

Thanks to its strong logistics infrastructure, strategic location, and trade advantages, Trabzon Port serves as a key hub for the Black Sea and global trade, contributing significantly to the economy of Trabzon and Türkiye through both cargo and tourism activities.



Black Sea

Guest List

www.blackseablueeconomysummit.com

Guest List



Recep Tayyip Erdoğan
President of the Republic of Türkiye



Muhammed Bin Raşid Al Maktum
Prime Minister of the United Arab Emirates and Emir of Dubai



Irakli Kobakhidze
Prime Minister of Georgia

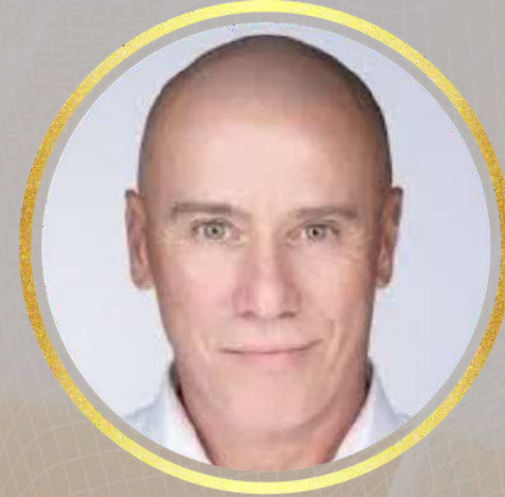


Albert II
Prince of Monaco

Guest List



Miroslav Borshosh
Bulgarian Minister of Tourism



Andras Istvan Demeter
Romanian Minister of Culture



Lazar Comanescu
Secretary General of the Black Sea
Economic Cooperation Organization
(BSEC)



Ceyhun Bayramov
Minister of Foreign Affairs of the
Republic of Azerbaijan



Hannatu Musawa
Minister of Art, Culture, Tourism and The
Creative Economy of The Federal Republic
of Nigeria



Miriam Kvrivishvili
Minister of Economy and
Sustainable Development



Jordi Hereu
Minister for Industry and
Tourism of Spain



Olga Kefaloyanni
Minister of Tourism of Greece

Guest List



Daniela Santanche
Italian Minister of Tourism



Aziz Abduhakimov
Minister of Tourism of Uzbekistan



Adil Kerimli
Minister of Culture of the
Republic of Azerbaijan



Ferid Gayibov
Minister of Youth and Sports of the
Republic of Azerbaijan



Mohammed Al Mubarak
Abu Dhabi Minister of Culture
and Tourism



Revaz Sokhadze
Minister of Regional Development
and Infrastructure of Georgia



Ilia LAZAROV
Vice-Chair, SEArca (Danube & Black Sea)
Member of the European Parliament,
Bulgaria



Furkan Çako
North Macedonia Former
Investment Minister

Guest List



Hakan Fidan

Minister of Foreign Affairs of the
Republic of Türkiye



Mehmet Şimşek

Minister of Treasury and Finance of the
Republic of Türkiye



Yaşar Güler

Minister of National Defense of the
Republic of Türkiye



Ömer Bolat

Minister of Trade of the
Republic of Türkiye



Abdulkadir Uraloğlu

Minister of Transport and
Infrastructure of the Republic of
Türkiye



Mehmet Fatih Kacır

Minister of Industry and Technology
of the Republic of Türkiye



Murat Kurum

Ministry of Environment,
Urbanization and Climate Change
of the Republic of Türkiye



Alparslan Bayraktar

Minister of Energy and Natural
Resources of the Republic of Türkiye

Guest List



İbrahim Yumaklı
Minister of Agriculture and Forestry
of the Republic of Türkiye



Prof. Dr. Kemal Memişoğlu
Minister of Health
of the Republic of Türkiye



Osman Aşkın Bak
Minister of Youth and Sports
of the Republic of Türkiye



Mehmet Nuri Ersoy
Minister of Culture and Tourism
of the Republic of Türkiye



Tahir Şahin
Governor of Trabzon



Murat Zorluoğlu
Governor of Diyarbakır



Mehmet Ali Kumbuzoğlu
Chief Inspector of Civil Administration &
Former Secretary General of the Grand
National Assembly of Türkiye



Mehmet Rıfat Hisarcıklıoğlu
President of The Union of Chambers
and Commodity Exchanges of
Türkiye

Guest List



Ahmet Metin Genç
Mayor of Trabzon
Metropolitan Municipality



Dr. Mehmet Hilmi Güler
Mayor of Ordu
Metropolitan Municipality



Halit Doğan
Mayor of Samsun
Metropolitan Municipality



Christian BALLARÒ
Acting Head of Section (Global
Connectivity, Inclusive Growth & Green
Development), EU Delegation to
Türkiye



Humberto Lopez
World Bank Country Director
for the Republic of Türkiye



Christopher J. Nassetta
Hilton Worldwide
CEO



Federico J. Gonzalez
Radisson Hotel Group
CEO



Sebastien Bazin
Accor Hotels
CEO

Guest List



Bilal Ekşi
THY CEO



Valerii Timashov
Consul General of the Russian
Federation in Trabzon



Naser Mohebatı
Consul General of the Islamic Republic
of Iran in Trabzon



Nikoloz Iashvili
Consul General of Georgia
in Trabzon



Aliyev Zamin Mammad oğlu
Consul General of Azerbaijan
in Kars



Kao Kim Hourn
ASEAN Secretary General



Sheikha Mozah Marwan
Member of the Dubai Royal Family



Olga Shebzukhova
Alliance Marine Development
CEO

Guest List



Masato Kanda
President of the Asian
Development Bank (ADB)



Serhat Köksal
President of the Black Sea
Trade and Development Bank



Dr. Muhammad Sulaiman Al Jasser
Islamic Development Bank (IsDB)
Group Chairman



Nobumitsu Hayashi
Governor of Japan Bank for
International Cooperation (JBIC)



Oriana Romano
OECD – Head of Unit,
Water Governance & Circular
Economy



Arsenio Antonio Dominguez Velasco
International Maritime Organization (IMO)
Secretary-General



Akbar Al Baker
Former CEO of Qatar Airways



Ali Koç
Vice Chairman of the Board of Directors
Koç Holding

Guest List



Muhammed Ali Rashed Alabbar
Founder of EMAAR Group



Vedat Uğurlu
Miray International
Cruises & Management
CEO



Elisabetta Falcetti
EBRD Managing Director for
Türkiye and the Caucasus



Stavros Kalognomos
CPMR Balkan and Black Sea
Comission Executive Secretary



Sedat Ateş
ShipEntegra Corporate Communications
and Marketing Director



Kadir Karakaya
Director of the Yacht and
Boat Industry Association (YATED)



Tuncay Özses
Marine Tourism Association
President



Ertuğrul Doğan
President of Trabzonspor

Guest List



Erkut Çelebi
President of Trabzon Chamber
of Commerce and Industry



Özlem Akdurak
Turkish Sailing Federation
President



Melike Esra Karayel
Founder of Deniz Kızı Academy



Prof. Dr. Tuncay Sevindik
Atlas University, Department of Digital
Game Design, Faculty Member



Tamer Erdoğan
Trabzon Provincial Director
of Culture and Tourism



Ahmet Ağaoğlu
Former President of Trabzonspor



Prof. Dr. Ersan Başar
KTÜ Sürmene Faculty of Marine Sciences
Lecturer



Ekrem Tolga Yemlihaoğlu
President of Istanbul Offshore
Yacht Racing Club

Guest List



Prof. Dr. Hamdullah Çuvalcı
Rector of Karadeniz Technical University



Prof. Dr. Nafiz Arıca
Rector of Piri Reis University



Prof. Dr. Dimitrios Papageorgio
Rector of University of the Aegean



Prof. Dr. Mevlüt Karataş
Rector of Çankırı Karatekin University



Prof. Dr. Sadettin Korkmaz
KTÜ - Department of Geological
Engineering



Prof. Dr. Ebru Yeşim Özkan
Dean of the Faculty of Naval Architecture
and Maritime, Izmir Katip Çelebi University



Prof. Dr. Günay Çifçi
Dokuz Eylül University
Department of
Geological Engineering



Prof. Dr. Sercan Erol
KTÜ - Sürmene Faculty of Marine
Sciences

Guest List



Dr. Bora Yargıç
Academician & Sports Economist



Tuğrul Akşar
Sports Economist



Murat Gürsoy
Publisher of Black Sea Economy
Newspaper



Ahmet Bayrak
Water Sports Law Expert



Prof. Dr. S. Devecioğlu
Firat University Sports Management
Sciences Faculty Member



Prof. Dr. Barış Salihoğlu
METU - Director of Marine Sciences
Institute



Prof. Dr. Hüseyin Özbilgin
UN - Black Sea 4 Fish
Project Coordinator



Billur Arkan
President of İstanbul
Sailing Club

Guest List



Prof. Dr. Kadir Seyhan

KTÜ - Head of Maritime Business
Administration Department



Doç. Dr. Ercan Kurtuluş

KTÜ - Lecturer at Maritime Business
Administration Department



Dr. Hatice Akpınar

KTÜ - Lecturer at Maritime Business
Administration Department



Dr. Tuğçenur Ekinci Furtana

Istanbul Sabahattin Zaim University,
Department of International Trade and
Finance



Dr. Öğr. Üyesi Burhan Kayıran

KTÜ - Vice Dean of Faculty of Marine
Sciences



Nida Kiraz

President of the Sports Tourism
Association



Fatih Aksu

Turkish Amateur Sailor Completing
the World Tour



Kısmet Deniz Boro Polat

Turkish Amateur Sailor
Member of "Boro" Family

Guest List



Naim Türker
Water Sports Law Expert



Hasan Fatih Akkoç
Founder of Akkoç Technology



Prof. Dr. Akın Çelik
Trabzon University - Head of Sports
Management Department



Prof. Dr. Aybeyan Selim
International Vision University
Dean of Faculty of Engineering and
Architecture



Prof. Dr. Bülent Derviş
International Vision University
Dean of the Faculty of Economics



Doç. Dr. Havva Şaban
International Vision University
Lecturer at the Faculty of Social
Sciences



Doç. Dr. İlker Ali
International Vision University
Lecturer at the Faculty of Social
Sciences



Dr. Esra Soyu Yıldırım
Lecturer at Aksaray University Social
Sciences Vocational School



BLUE ECONOMY SUMMIT

Black Sea

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Çal Cave - Düzköy

Panel Topics

1. Blue Economy Overview and Global Trends

- Definition and Importance of the Blue Economy
- Global Blue Economy Strategies
- Blue Economy Potential of the Black Sea

2. Maritime and Logistics

- Smart Port Systems and Digital Transformation
- International Ro-Ro Lines and Regional Integration
- The Future of Maritime Transportation in the Black Sea

3. Sustainable Tourism and Blue Economy

- Development of Cruise Tourism
- The Role of Yacht Tourism and Marinas in Regional Development
- Ecotourism and Coastal Management Applications

4. Marine Technologies and Defense Industry

- Marine Drones and Emerging Autonomous Systems
- Security and Technology-Focused Defense in the Black Sea
- Innovation in Civil and Military Marine Vehicles

5. Fisheries, Aquatic Products and Food Security

- Sustainable Fishing Policies
- New Technologies in Aquaculture
- Economic Value of Seafood in the Black Sea

6. Blue Energy and Green Transformation

- Wave, Wind and Solar Energy and Gas Hydrate Potential
- Carbon Neutral Ports and Sustainable Transportation
- Energy Efficiency and Seabed Resources

7. Blue Finance and Entrepreneurship

- Blue Economy Investment Models
- Funding Opportunities for Enterprises and Start-ups
- Sustainable Finance Instruments for the Blue Economy

8. Academia, Data and Artificial Intelligence

- Open Data Platforms for the Blue Economy
- Use of Artificial Intelligence in Maritime
- University-Industry Collaboration and R&D

9. Climate Change and Environmental Protection

- Methods to Combat Marine Pollution
- Climate Crisis and Adaptation Strategies in the Black Sea
- Increasing Climate Resilience of Coastal Areas

10. International Collaborations and Policies

- Joint Projects with Black Sea Coastal Countries
- EU Green Deal and Turkey's Compliance
- The Place of the Blue Economy in Regional Diplomacy

Mission and Vision

- To support the Eastern Black Sea Region's rise to regional leadership in areas such as coastal tourism and water sports by organizing a maritime event in Trabzon, a key hub along the historic Silk Road.
- To bring together regional actors such as Romania and Bulgaria to the west, Georgia to the east, and Ukraine and Russia to the north, ensuring the Black Sea region plays a more active role in all areas of the blue economy.
- To rapidly transform the Black Sea Yacht Races into an event with global following and participation, and to expand this potential to Central Europe and the Caucasus through the Danube and Don Rivers.

Tourism in Trabzon

- According to tourism data from the Provincial Directorate of Tourism, there was a 10.02% decrease in the number of international flight arrivals in the first nine months of 2024.
- Between January and September 2024, 322,034 people from Saudi Arabia stayed in Trabzon. This was followed by Oman with 47,682, Iran with 33,223, and Iraq with 30,595.
- When the data is examined, it becomes clear that tourism is highly dependent on a specific region. According to the same data, the average time tourists visiting Trabzon spend in the city is 8.5 days, with half of this time spent in Uzungöl and other rural facilities.
- Cruise tourism, on the other hand, increased in the first nine months of 2024. In 2023, 12 cruise ships visited Trabzon, and this year, 18 cruises were organized.





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Balıklı Lake in Trabzon Hıdırnebi

Economic Contributions of Yacht Races

1

The Economic Impact of the 2022–2023 "The Ocean Race" Yacht Races and 2024 Perspectives

According to a report published by independent research firm **PricewaterhouseCoopers (PwC)**, the "**The Ocean Race**" yacht races held in **Spain in 2022–2023** contributed a total of **€71.6 million** to the national economy. During the event, a noticeable economic recovery was experienced, particularly in the accommodation, food and beverage, and souvenir sectors. The direct contribution to local businesses supported the regional economy, and tourism revenues increased.

Expectations for 2024: Similar water sports events are planned to be held on a larger scale across Europe in 2024. Mediterranean countries such as Spain, Portugal, and Italy, in particular, have made yacht races a part of their tourism strategies. To this end:

- Promotional and advertising activities aim to enhance the region's tourism diversity.
- In line with sustainable tourism principles, reducing environmental impacts and integrating the local community into events have become key priorities.
- The economic impact of the events organized in 2024 is expected to exceed €80 million.
- Such sporting events contribute value to the region not only economically but also culturally and socially, while increasing the international visibility of destinations.

Economic Contributions of Yacht Races

2

- According to statistics published by the Ministry of Culture and Tourism, the total number of tourists entering our country by **commercial and private (sailing) yachts in 2023 was 296,005.**
- Yacht tourism (marine tourism) in Türkiye has shown significant growth in recent years and now accounts for **25% of total tourism revenues.**



Economic Contributions of Yacht Races

3

- Another area positively influenced by yacht racing, thanks to its target audience, is cruise tourism.
- The global market size of cruise tourism, in terms of ships alone, has reached **\$36 billion**.
- According to data from the Chamber of Maritime Commerce, **the average amount spent on board by a cruise tourist during a 7-day voyage is \$1,719**. This figure does not include expenditures made by cruise tourists outside the ship.
- **A cruise tourist spends approximately three times more than an average tourist.**



Economic Contributions of Yacht Races

4

- According to the TÜRSAB Sports Tourism Report, **more than 550,000 foreign tourists traveled to Türkiye in 2014 for sporting activities, generating over \$900 million in expenditures. Sports tourism accounts for approximately 1.5% of total tourism in Türkiye, with golf and football taking the largest shares. A sports tourist spends on average twice as much as a regular tourist.**
- The same report also states that in 2014, within a global tourism industry approaching \$1.2 trillion in size, **the share of sports tourism reached around \$180 billion.** While global tourism grows at an annual rate of 4–5%, the growth rate of sports tourism reaches up to 14%.





BLUE ECONOMY SUMMIT

Black Sea

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Şahinkaya Mountain Climbing Location - Düzköy

Regional Impacts of the Blue Economy Summit

1

- According to data from the Provincial Directorate of Tourism, in 2023 there were 108 Ministry-certified tourism accommodation facilities, with a total of 5,258 rooms and a bed capacity of 10,940.
- In the same year, there were 139 facilities holding basic accommodation certificates, offering 3,404 rooms and a total bed capacity of 6,808.
- Our objective is to increase the number of daily excursion boats beyond the 15 vessels recorded in 2022.
- The purpose of this summit is to demonstrate the feasibility of daily excursion tours as well as sailing yacht, motor yacht, and cruise tourism. In neighboring countries, similar activities are easily implemented with much simpler infrastructure and make a significant contribution to tourism.

Regional Impacts of the Blue Economy Summit

2

- The Port of Sochi is one of the important ports in the Black Sea in terms of marine tourism.
- Despite having a much longer coastline compared to the Krasnodar Region, Türkiye has not been able to utilize this advantage effectively.
- According to data from the Provincial Directorate of Culture and Tourism, the number of travel agencies in Trabzon in 2023 was 296. As of 2023, the total number of tourists arriving in the city reached 1,319,299. A detailed study on this subject was conducted by the Provincial Directorate of Culture and Tourism.
- According to data from the Provincial Directorate of Tourism, 23 cruise ships docked in Trabzon in 2023, carrying a total of 16,728 passengers.

Regional Impacts of the Blue Economy Summit

3

- According to general tourism data published by the Georgian Ministry of Tourism, 7,072,220 tourists visited Georgia in 2023.
- Cruise tourism has been developing in Georgia's cities along the Black Sea coast.
- Touristic destinations and coastal areas attract strong interest from visitors; however, the Black Sea Region, despite having the longest coastline, receives only a very small share of this tourism activity.
- Our objective is to make marine tourism more efficient and to establish strong connections between investors and entrepreneurs.



**BLUE
ECONOMY
SUMMIT**

INTERNATIONAL BOAT SHOW

ARTIF
FUARCILIK
ORGANİZASYON LTD. ŞTİ.

**THIS FAIR IS ORGANIZED UNDER THE
SUPERVISION OF TOBB (THE UNION OF
CHAMBERS AND COMMODITY EXCHANGES OF
TÜRKİYE) IN ACCORDANCE WITH LAW NO. 5174.**



International Boat Show Area
Karadeniz Technical University
July 15 Democracy Zone

THIS FAIR IS ORGANIZED UNDER THE
SUPERVISION OF TOBB (THE UNION
OF CHAMBERS AND COMMODITY
EXCHANGES OF TÜRKİYE) IN
ACCORDANCE WITH LAW NO. 5174.





A photograph of the Sümela Monastery, a large stone building with many windows, built into a steep cliffside. The building has a dark roof and is surrounded by green trees and vegetation. The background shows a steep, rocky mountain face.

BLUE ECONOMY SUMMIT

Black Sea

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Sümela Monastery - Maça

Social Contributions and Social Interest

- The racing event creates a significant spectator audience for both local residents and tourists.
- The organization offers an opportunity for city promotion and participation in social activities.
- Interest in water sports among the people of Trabzon increases, and yacht racing stands out as a prominent community event.
- By increasing young people's interest in sailing, it encourages them to become more active in social and sporting activities.
- It contributes to positioning Trabzon as a center for sailing and marine sports in the Black Sea.
- Despite the existence of major marina investments in Trabzon, the shortcomings in the city's yachting and marina culture are addressed and improved.



The background image shows the Akçakale ruins at night. The stone walls of the fortress are illuminated by warm yellow spotlights, creating a dramatic contrast with the dark sky and the deep blue of the Black Sea. To the left, modern multi-story buildings are visible, partially lit. The sea is calm, reflecting the ambient light. The overall scene is a blend of historical heritage and modern urban development.

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Akçakale - Akçaabat

Sail Black Sea Challenge Cup



Race Program and Routes

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KTÜ Seaside Facilities

YACHT RACES AND FESTIVAL AREA



KTU Deniz
Bilimleri ve
Teknolojisi
Enstitüsü

Trabzon Arena
Yüzme Kulübü



Communications Office

Organization coordination and communication services will be provided through booths to be established at the Trabzon Darica Yacht Sports Club.



Yoroz - Mark 2

KTÜ - Akçaabat - Yoroz Route (37 Nautical Miles)

SAIL BLACK SEA



INTERNATIONAL
YACHT RACES



Akçaabat - Mark 1



Start-Finish
KTÜ Seaside Facilities



KTÜ - Yomra - Arakale Route (24 Nautical Miles)



Start-Finish
KTÜ Seaside Facilities



Yomra - Mark 1



Arakale - Mark 2





Opening and closing ceremonies, start–finish procedures, and award ceremonies will be held at the KTÜ Coastal Facilities. Throughout the race, spectators will be able to benefit from activities and refreshments available in the event area.



BLUE ECONOMY SUMMIT

Black Sea Boat Show & Sail Black Sea Challenge Cup

Trabzon: A Living Blue Economy Platform

The Blue Economy Summit 2026 transforms the entire city of Trabzon into a vibrant blue economy platform where conferences, exhibitions, and maritime events converge. This city-integrated structure aims to support innovative initiatives, strengthen cooperation, and create a sustainable ecosystem extending from the Black Sea to the world.



BLUE ECONOMY SUMMIT

Black Sea Boat Show & Sail Black Sea Challenge Cup

Blue economy experts from around the world

Two challenging offshore race courses (61 nautical miles in total)

15,000 m² EXPO Area

Numerous national and international companies

A 7-day integrated urban festival experience

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Blue Economy Summit Conference Schedule

www.blackseablueeconomysummit.com



EVENT PROGRAM (25–31 MARCH 2026)

25 March 2026 (Wednesday)

19:00 – A special gala dinner and an exclusive evening program, crowning the opening ceremony, will be held at the KTÜ Seaside Facilities with the participation of our stakeholders.

26 March 2026 (Thursday)

| | |
|---------------|------------------|
| 10:00 – 10:30 | Registration |
| 10:30 – 11:30 | Opening Speeches |
| 11:30 – 12:30 | Panel |
| 12:30 – 13:30 | Lunch |
| 13:30 – 15:30 | Panel |
| 15:30 – 16:00 | Coffee Break |
| 16:00 – 18:00 | Panel |

27 March 2026 (Friday)

| | |
|--------------|---------------|
| Registration | 10:00 – 10:30 |
| Panel | 10:30 – 11:30 |
| Panel | 11:30 – 12:30 |
| Lunch | 12:30 – 13:30 |
| Panel | 13:30 – 15:30 |
| Coffee Break | 15:30 – 16:00 |
| Panel | 16:00 – 18:00 |

(Barbecue party for speakers)

(City tour and networking party for competitors)

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EVENT PROGRAM (25–31 MARCH 2026)

28–29 March 2026 (Saturday – Sunday)

Sail Black Sea Challenge Cup

11:00 – The races will start offshore from the KTÜ Coastal Facilities, and festival activities will begin along the coastline.

28 March 2026 (Saturday)

| | |
|---------------|--------------|
| 10:00 – 10:30 | Registration |
| 10:30 – 11:30 | Panel |
| 11:30 – 12:30 | Panel |
| 12:30 – 13:30 | Lunch |
| 13:30 – 15:30 | Panel |
| 15:30 – 16:00 | Coffee Break |
| 16:00 – 18:00 | Panel |

29 March 2026 (Sunday)

| | |
|--------------|---------------|
| Registration | 10:00 – 10:30 |
| Panel | 10:30 – 11:30 |
| Panel | 11:30 – 12:30 |
| Lunch | 12:30 – 13:30 |
| Panel | 13:30 – 15:30 |
| Coffee Break | 15:30 – 16:00 |
| Panel | 16:00 – 18:00 |

(Cultural tours, activities, and dinner)

19:00 – Closing dinner of the conference segment of the Blue Economy Summit.

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EVENT PROGRAM (25–31 MARCH 2026)

30 March 2026 (Monday)

Sail Black Sea Challenge Cup (Keelboat Category)

11:00 – The races will start offshore from the KTÜ Seaside Facilities, and festival activities will begin along the coastline

18:00 – Award ceremony for the Sail Black Sea Challenge Cup keelboat category races

31 March 2026 (Tuesday)

Black Sea Boat Show

18:00 – Closing event of the Black Sea Boat Show

20:00 – Sail Black Sea Festival Closing Concert

(Cultural tours, activities, and dinner)

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**BLUE
ECONOMY
SUMMIT**

**PROF. DR. OSMAN TURAN
CONGRESS CENTER**

Within the scope of the Summit, panels
and keynote sessions will be held at the
Prof. Dr. Osman Turan Congress Center

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BLUE ECONOMY SUMMIT

BLACK SEA POWERBOAT RACES

12–19 July 2026

The event program will be announced following the March schedule.

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Blue Economy Summit - Black Sea

An international summit bringing together leaders, academics, and innovative startups shaping the future of the Black Sea. It offers strategies, dialogue, and collaboration opportunities for a sustainable blue economy.



26-29 MARCH 2026
KTÜ OSMAN TURAN
CONGRESS CENTER



Black Sea Tourism & Mobility EXPO

The region's most vibrant tourism fair, bringing together brands, destinations, and innovative solutions shaping the future of coastal tourism, yacht tourism, and cruise activities. It offers strong investment opportunities and collaboration networks.



27-31 MARCH 2026
KTÜ JULY 15
DEMOCRACY SQUARE



Black Sea Boat Show

A prestigious exhibition showcasing the latest yachts, equipment, and technologies in the maritime sector. It provides a unique experience and commercial opportunities for professionals and sea enthusiasts alike.



27-31 MARCH 2026
KTÜ JULY 15
DEMOCRACY SQUARE



Sail Black Sea Festival

A colorful, open-to-all coastal festival filled with concerts, sports events, exhibitions, and activities highlighting maritime culture, spreading the energy of the Black Sea throughout the city.



28-29 MARCH 2026
KTÜ SEASIDE
FACILITIES



Sail Black Sea Challenge Cup

The most ambitious sailing race in the Black Sea! Thrilling competition between domestic and international teams across two challenging routes starting from the KTÜ Seaside Facilities, showcasing the region's strong maritime spirit.



28-29 MARCH 2026
START / FINISH
KTÜ SEADISE FACILITIES



@blueeconomysummit
@sail.blackseayachtrace
@blackseaboatshow

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International Solution Partners



National Solution Partners



SonDakika.com

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REFERENCES

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ABBREVIATIONS AND TERMS

Blue Economy: The term “blue economy” refers to all income-generating activities carried out in seas, rivers, lakes, and oceans.

Nautical Mile: A unit of length used in maritime and air navigation; the standard nautical mile is defined as 1,853 meters.

Challenge Cup: A special, competition- and prestige-oriented trophy event in which different teams compete under defined courses or rules to demonstrate superiority.

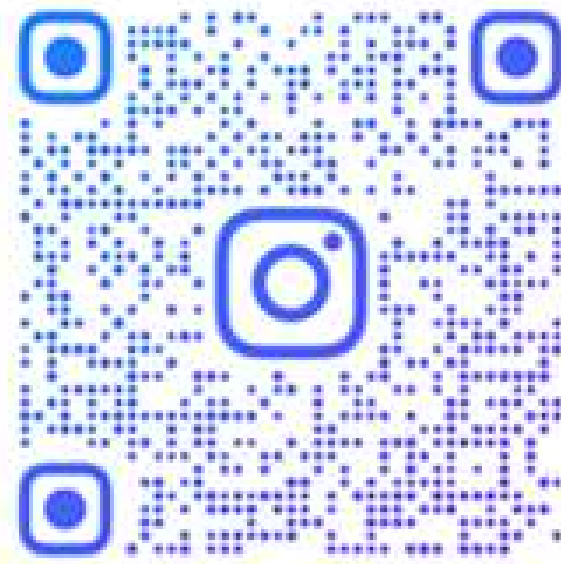
EXPO: A comprehensive global exhibition where countries and institutions showcase their innovations, cultures, and visions on an international scale.

PwC (PricewaterhouseCoopers): A global professional services network headquartered in London, providing audit, tax, and advisory services.

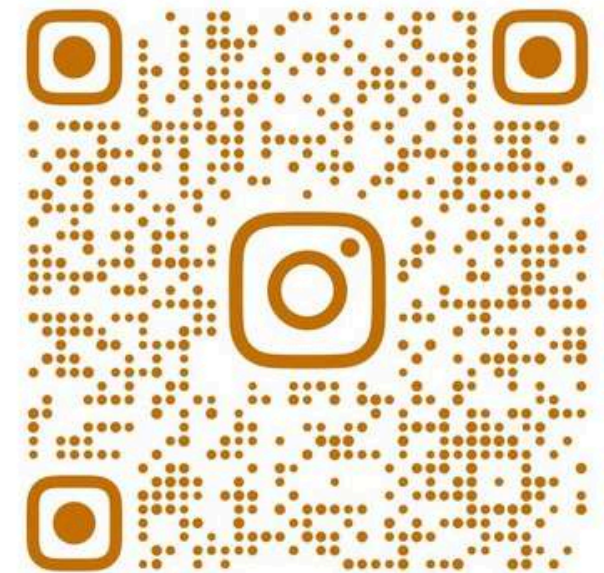
TÜRSAB (Association of Turkish Travel Agencies): A professional organization representing travel agencies, established under Law No. 1618.



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